

RÉSUMÉ

TYLER W. TAMPLIN

SUMMARY

Dallas-based web and graphic designer with over 15 years of multi-industry experience. My work encompasses a diverse range of marketing concepts, client demands and technical skill sets.

EXPERIENCE

t2-visual.com

Owner | May 2019 to Present

Provides print/web design and branding solutions for clients in a broad spectrum of industries.

Current clients include service providers in the fields of real estate, sports fitness, health care and ministry.

Resolute Investment Managers (American Beacon)

Sr. Production Artist/Web Developer | April 2011 to April 2019

Oversaw print/web design and development for this holdings company, which manages some \$70 billion in assets across a national pool of seven affiliates.

Deliverables included responsive websites, ads, event-related apps, landing pages, branding concepts and email campaigns.

Developed and managed five websites for Resolute and four of its affiliates.

Interlex Communications

Senior Graphic Designer | Jan. 2010 to March 2011

Coordinated print and web design for this Inc. 500 advocacy marketing group.

Collateral included ads, television graphics, promotional products and campaign proposal mock ups.

Campaign initiatives included federal programs, cellular services, cosmetics, retirement systems and obesity awareness.

San Antonio Express-News

Sports Designer II | Jan. 2006 to May 2009

Designed Sunday sports feature centerpieces, special sections and major live events for this 250,000-circulation newspaper.

Selected local events included designs for the 2007 Spurs NBA championship, 2008 NCAA Final Four, Valero Open, Alamo Bowl and Dallas Cowboys training camp.

Fort Worth Star-Telegram

News Designer I | Jan. 2004 to Dec. 2005

Designed news sections for all three zoned areas (Northeast Tarrant County, Fort Worth and Arlington), as well as national and international news.

Duties included centerpiece and entertainment spread design, as well as copy editing for this 200,000-circulation newspaper.

EDUCATION

University of North Texas

B.A. | Journalism & History ('05)

Managing Editor: North Texas Daily

Treasurer: National Association of Hispanic Journalists

Kilgore College

Associate of Arts | Journalism ('02)

Managing Editor: The Flare

State Public Relations President:
Phi Theta Kappa honor society

Independent Coursework

Claritas Financial Certification (CFA Institute)

CIW Web Design Certification

SKILL SET

Creative

Adobe CC

InDesign

Illustrator

Photoshop

Acrobat Pro

PANTONE

Packaging design

Signage:
billboards, kiosks,
banners, etc.

Microsoft Office

Web

HTML

CSS

JQuery

Bootstrap

Sketch

InVision

WordPress

Dreamweaver

UX/UI wireframing,
prototyping & testing

Email HTML